

# UNCOVER THE WORLD

**CORPORATE SPONSORSHIP** 



# A PARTNERSHIP THAT

Who says Disney is the happiest place on earth? For me, it's the IQM!"

20,000+
VISITORS ANNUALLY

Amazing! This is an art I hope we don't lose!"

96,000+
ANNUAL UNIQUE
WEB VISITORS

Worth coming all the way from Australia!! A dream come true for me!"

5,500+
QUILTS & RELATED OBJECTS

# UNCOVERS THE WORLD

As a valued sponsor of the International Quilt Museum's world-class exhibitions and programs, your business will receive maximum benefits and publicity while supporting quality cultural experiences and preserving global traditions.

### WORLD CLASS EXHIBITIONS

Diverse curated exhibitions draw from historic, international, contemporary and studio collections worldwide. Our exhibitions draw more than 20,000 visitors annually from around the country and as far away as Australia, Asia and Europe.

### ARTISTS VISITS AND GALLERY TOURS

We offer opportunities for the pubic to meet featured artists, quilters and collectors while touring the museum's world-class exhibitions, attending lectures or participating in workshops.

### **BEHIND-THE-SCENES TOURS**

Accompany a curator on a tour behind the scenes to view some of the museum's most famed pieces in the climate-controlled collections storage.

### TRAVELING EXHIBITIONS

Exhibitions from our permanent and experience collections travel throughout the United States and internationally, including recent exhibits to Australia, China, England, France, Italy and Japan.

### **EDUCATIONAL OUTREACH**

Tuesday Talks, First Fridays and workshops provide educational, hands-on learning, classes and experiences to all ages and levels.

# 2019-2020 CORPORATE SPONSORSHIP LEVELS AND BENEFITS

# SILVER SPONSOR — \$1,000

- Sponsorship of one exhibition in Pumphrey Family Gallery
- Brand and name recognition in Annual Report
- Brand and name recognition on Lobby Welcome Screen (viewable by 20,000+ visitors)
- Brand and name recognition on website (96,000+ unique visitors)
- Four complimentary annual memberships to be distributed as you wish (\$440 value)

# GOLD SPONSOR - \$2,500

- Sponsorship of two main gallery exhibitions
- Brand and name recognition in Annual Report
- Brand and name recognition on Lobby Welcome Screen (viewable by 20,000+ visitors)
- Brand and name recognition on website (96,000+ unique visitors)
- Brand and name recognition in newsletter (19,500+ subscribers)
- Brand and name recognition in annual exhibition catalogue and three online exhibitions during the year
- Four complimentary annual memberships to be distributed as you wish (\$440 value)

# DIAMOND SPONSOR - \$5,000

- Sponsorship of five main gallery exhibitions
- Brand and name recognition in Annual Report
- Brand and name recognition on Lobby Welcome Screen (viewable by 20,000+ visitors)
- Brand and name recognition on website (96,000+ unique visitors)
- Brand and name recognition in newsletter (19,500+ subscribers)
- Brand and name recognition on five online exhibitions during the year
- Verbal and listed recognition as sponsor of First Friday events (up to 11 per year)
- Four complimentary annual memberships to be distributed as you wish (\$440 value)
- One curator-led tour for up to 20 attendees (\$600 value)
- Reduced rate for facility rental

## PLATINUM SPONSOR — \$7,500

- Name recognition on every exhibition at the International Quilt Museum for 12 months
- Brand and name recognition in Annual Report
- Brand and name recognition on Lobby Welcome Screen (viewable by 20,000+ visitors)
- Brand and name recognition on website (96,000+ unique visitors)
- Brand and name recognition in newsletter (19,500+ subscribers)
- Brand and name recognition on every online exhibition for 12 months
- Verbal and listed recognition as sponsor of First Friday events and Tuesday Talks (up to 20 per year)
- Four complimentary annual memberships to be distributed as you wish (\$440 value)
- Two curator-led tour for up to 20 attendees (\$1,200 value)





**DID YOU KNOW?** The International Quilt Museum welcomes more than 20,000 visitors annually from around the world? This supports the museum's vision to be a cultural and economic anchor for our community.



International Quilt Museum 1523 N. 33rd St. Lincoln, NE 68583-0838

402-472-6549 info@internationalquiltmuseum.org www.internationalquiltmuseum.org

The International Quilt Museum's mission is to build a global collection and audience that celebrate the cultural and artistic significance of quilts.

UNL does not discriminate based upon any protected status

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