

Ready for a unique opportunity to help your guild grow and flourish? The International Quilt Museum in collaboration with the Quilt Alliance invites you to a groundbreaking program of guild experts and quilt scholars to guide and support you.

Recharge & Reinvent: A Virtual Retreat for Quilt Guild Leaders will happen October 18-20. This virtual gathering combines the elements of a must-attend seminar with the vibe, fun and connection of a quilt retreat — complete with door prizes of quilting goodies from IQM's generous sponsors.

Tickets for this special weekend will go on sale Monday, August 19 at noon for \$50. The R&R event starts Friday night and includes programming blocks of about four hours on Saturday and Sunday.

Here are some program highlights:

*Keynote speaker **Victoria Findlay Wolfe** is a notable artist, teacher, designer, author and founder of the first modern quilt guild in Manhattan.

***Lyric Kinard**, co-founder of the Global Quilt Connection, will lead a panel of successful guild leaders who have created compelling guild programs on a budget.

***Belle Brunner** is a quilt entrepreneur with a background in non-profit consulting and she'll cover tough issues like how to attract and train new guild leadership.

***A'donna Richardson**, founder of the nonprofit African American Quilt Documentation Study Group, will share her expertise in documenting the stories of guilds.

Experts at the **International Quilt Museum** will take you behind the scenes of the collection and share exquisite quilts. You'll learn how to take great care of your own quilts from the people responsible for 8,000 of them. **Quilt Alliance** staff will round

out the program with practical tips for creating low-cost programming that also preserves your guild's history.

Ticket holders will be able to watch recordings of these presentations after the event, complete with the Q&A sessions. So don't worry if you can't attend every session. Plus every ticket buyer will be mailed a swag box of museum store merchandise and products from our sponsors.

Some of the presentations will be posted on the museum's website after the event, but only those who buy a ticket for the retreat will see everything and reap extra benefits for themselves and their guilds! Attendees will get to pose questions to the presenters and connect with other guild leaders from across the country, during and after the weekend. Ticket holders will also receive follow-up resources on topics like the best tech for running hybrid meetings and how major quilt companies can help guilds.

Get your ticket early. Spots are limited to 200, but the first 100 registrants will receive a free gift certificate from *Quiltfolk* magazine to attend one of their on-demand [virtual Adventure Workshops](#) — a value of \$120!

Learn more about the program and the presenters [here](#). Feel free to share it with any quilt guild whose leadership might enjoy this experience. Come join the fun!